



**COLORADO SOCIETY OF ASSOCIATION EXECUTIVES**

2170 South Parker Road, Suite 265 Denver, CO 80231  
(303) 368-9090 FAX (303) 368-4222

Dear KAZ:

In my 20 plus years as a meeting planner, I have never had a speaker that has made such an impact on the audience. Four weeks after the program, members are still reflecting on your presentation, talking about what steps they have taken in their own organizations and are crying for more information. Your presentation was even discussed at yesterday's board meeting!

CSAE is not an easy organization to please. As association executives, these members hear presentations every day and are bombarded with high-powered, quality presentations. Few, if any, of these programs have long-lasting effects. Your program is in a league of its own – a truly rare find!

I can't thank you enough for sharing information to this membership in a fun, easy-to-understand way. You are the consummate professional speaker.

- ◆ You did your homework and were extremely conversant with the issues facing association executives. I appreciated your interviewing members and carefully researching and understanding the trends as stated by ASAE in their reports, "*Facing the Future*" and "*Embracing the Future*"
- ◆ Your ability to weave useable information with practical humor, eased the tension, and involved everyone in the learning process
- ◆ Your use of audio-visual technology combined with classic facts helped to reinforce your points to our group
- ◆ Your assistance in pre-conference marketing from writing articles for the *Executive Memo*, and promoting the annual program at our trade show 2 months prior was a real plus in adding conference attendees
- ◆ Your post-conference summary report added so much value to your already extensive handout from the day of the presentation



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I appreciate your professionalism and your love for life. When the members are still thanking me for your presentation, I thank you for your involvement in making CSAE look good and our annual conference one to be remembered for years to come.

Sincerely,

A handwritten signature in black ink, appearing to read 'jt', is positioned below the word 'Sincerely,'.

Joan Tezak, CAE, CMP  
Executive Director